Cluster 7 Brooks

## **Brooks**

Brooks is generally bounded by the Jeffries Freeway (I-96) to the north, the Dearborn City limits to the south, the Conrail Railroad line to the east, and the Southfield Freeway (M-39) to the west. The area has a variety of housing types, a college campus, and heavy industry along the edges.

At large percentage of the housing units are owner occupied. And, almost a third are valued from \$50,000 to \$70,000. Nearly twenty percent of the households have income in the \$35,000 to \$50,000 range.

# Neighborhoods and Housing

**Issues:** The redevelopment of the former Herman Gardens' public housing site (at Southfield Freeway and Tireman) represents the largest development opportunity in the area. Areas of abandonment and disinvestments characterize the housing stock north of Chicago.

# **GOAL 1: Revitalize neighborhoods with poor housing conditions**

**Policy 1.1:** Demolish vacant and/or dangerous structures and encourage rehabilitation and infill housing in the northwest corner.

## **GOAL 2: Rebuild neighborhoods**

**Policy 2.1**: Redevelop the former Herman Gardens' site and the adjacent residential areas with a mix of market rate and affordable housing.

## □ Retail and Local Services

**Issue:** The residential redevelopment of the Herman Gardens site will increase the attractiveness of the area for retail development along Joy Road east and west of Greenfield. Warren Avenue is a very stable and economically viable commercial corridor.

## **GOAL 3: Increase the vitality of commercial thoroughfares**

**Policy 3.1:** Take advantage of traffic along the major thoroughfares to attract commercial activity along Plymouth and Greenfield.

*March 2004 - DRAFT* 7-2

Cluster 7 Brooks

# **GOAL 4: Increase the vitality of neighborhood commercial areas**

**Policy 4.1:** Along Joy Road, develop locally serving, small-scale businesses with an emphasis on pedestrian access.

**Policy 4.2:** Develop neighborhood commercial nodes along Joy, Plymouth and Greenfield with parking nodes and a pedestrian orientation.

# **GOAL 5: Improve the appearance of commercial areas**

**Policy 5.1:** Encourage code enforcement, the removal of abrasive commercial uses, and physical improvement along Joy, Plymouth, Warren and Greenfield.

#### □ Industrial Centers

**Issues:** A strong industrial corridor exists along the eastern edge. It includes an active rail line, although there are a few vacant and under-utilized sites. In some cases industrial areas encroach upon adjacent residential areas.

# GOAL 6: Increase the viability of industrial areas.

**Policy 6.1:** Attract new industries and encourage existing businesses to expand in the industrial corridor.

## GOAL 7: Reduce conflicts between industrial and residential areas

**Policy 7.1:** Buffer the negative impacts of industrial land uses upon residential areas along Hubbell.

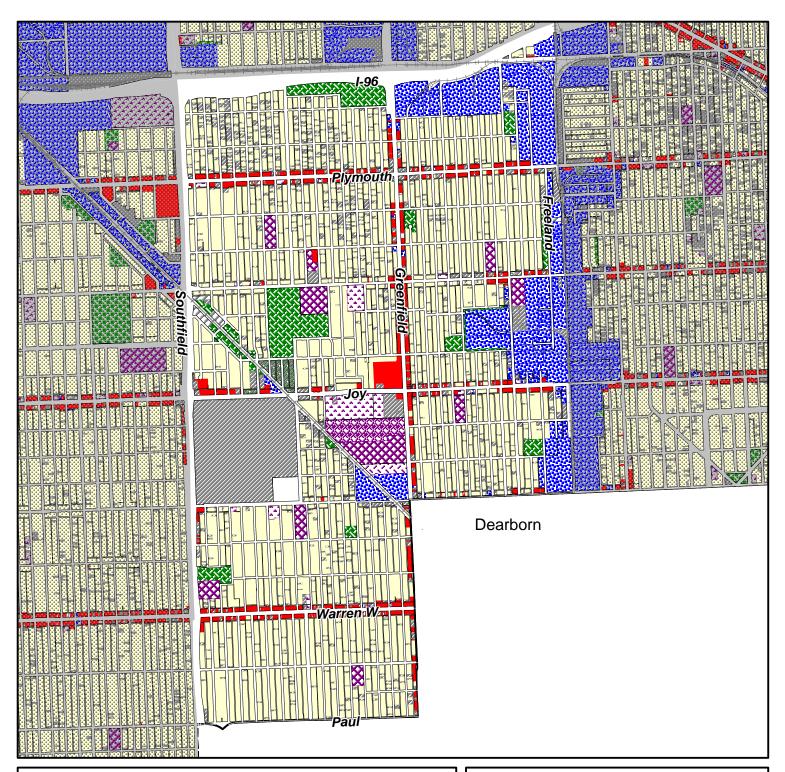
*March 2004 - DRAFT* 7-3

City of Detroit Master Plan of Policies

# 2000 Census - Demographic Profile



				Housing Units	
Neighborhood Bro	OKS			Housing Units	11,668
Total Population	31,957	Age		1990 Housing Units	13,812
1990 Population	35,643	Youth Population	10,877 34.04%	1990 to 2000 Change	-2,144
1990 to 2000 Change	-3,686	(Under 18 Years Old)	11,778	Percent Change	-15.52%
Percent Change	-10.34%	1990 Youth Population		Vacant Housing Units	802 6.87%
Race		1990 to 2000 Change Percent Change	-901	Occupied Housing Units	10,866 93.13%
White Only	5,421 16.96%	•	-7.65%	Owner Occupied	6,455 59.41%
Black or African American	24,551 76.83%	0 to 4 Years Old	2,945 9.22%	Renter Occupied	4,411 40.59%
Only	21,001	5 to 10 Years Old	4,158 13.01%	Housing Value	
American Indian and Alaska Native Only	119 0.37%	11 to 13 Years Old	1,780 5.57%	Owner Occupied Units	6,014
Asian Only	73 0.23%	14 to 17 Years Old	1,994 6.24%	Less Than \$15,000	173 2.88%
Native Hawaiian and Other Pacific Islander Only	0 0.00%	18 to 24 Years Old	3,040 9.51%	\$15,000 to \$29,999	568 9.44%
Other Race Only	248 0.78%	25 to 44 Years Old	9,782 30.61%	\$30,000 to \$49,999	1,340 22.28%
Two or More Races	1,545 4.83%	45 to 64 Years Old	5,774 18.07%	\$50,000 to \$69,999	1,937 32.21%
	1,545	65 Years Old and Older	2,484 7.77%	\$70,000 to \$99,999	1,837 30.55%
Hispanic Origin Hispanic Origin (Any Race)	583 1.82%	Households		\$100,000 to \$199,999	142 2.36%
, , ,	561	Households	10,840	\$200,000 or More	17 0.28%
1990 Hispanic Origin 1990 to 2000 Change	22	Average Household Size	2.92		,
Percent Change	3.92%	Population in Group Quarters	319 1.00%	Household Income	
v	3.92 /6	Population in Households	31,638	Less Than \$10,000	2,025 18.68%
Gender	——	Family Households	7,754 71.53%	\$10,000 to \$14,999	939 8.66%
Male	14,902 46.63%	Married Couple Family	3,147 40.59%	\$15,000 to \$24,999	1,847 17.04%
Female	17,055 53.37%	Female Householder Family	3,783 48.79%	\$25,000 to \$34,999	1,450 13.38%
<b>Educational Attainment</b>		One Person Households	2,623 24.20%	\$35,000 to \$49,999	1,907 17.59%
Population 25 or older	18,040 56.45%	3.13 . 3.33 10000110100	2,020	\$50,000 to \$74,999	1,453 13.40%
HS Graduate or Higher	12,572 69.69%			\$75,000 or More	1,219 11.25%
Assoc. Degree or Higher	2,171 12.03%				



Map 7-1A

City of Detroit Master Plan of **Policies** 

# Neighborhood Cluster 7 **Brooks**



# Existing Land Use \* -

Residential
Commercial
Office
Industrial
Transportation
Utilities/Communication
Hospital/Clinic

School - Primary/Secondary
School - Other

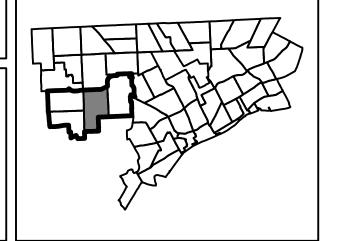
College/University
Institutional

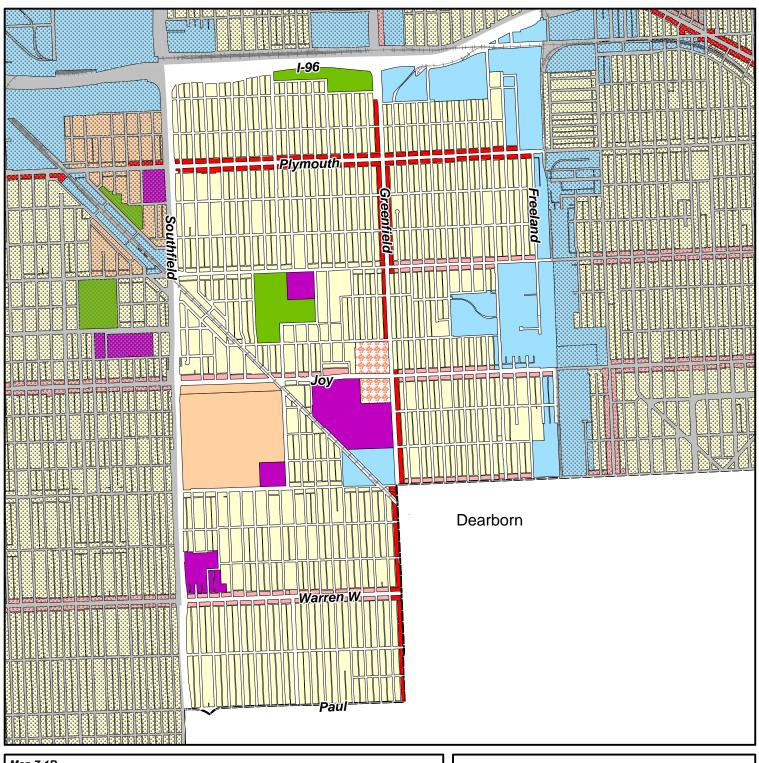
☐ Cemetery

Recreation/Open Space

Vacant

\* January 2000 Existing Land Use. Sources:
Detroit Public Schools Datalmage database;
Recreation Department Site Inventory;
Planning and Development Department's Property Information System (PINS);
Finance Department, Assessment Division's Integrated Physical Data System (IPDS).





Map 7-1B

City of Detroit Master Plan of **Policies** 

# Neighborhood Cluster 7 **Brooks**



# Future Land Use -

- Low Density Residential
  Low-Medium Density Residential
- Medium Density Residential
  High Density Residential

- Major Commercial
  Retail Center
  Neighborhood Com **Neighborhood Commercial**
- Thoroughfare Commercial
- Special Commercial General Industrial

- Light Industrial
- Distribution/Port Industrial
- Distribution/Port Industrial
  Mixed Residential/Commerc
  Mixed Residential/Industrial
  Mixed Town Center Mixed - Residential/Commercial

- Recreation
  Regional Park
  Private Marina
  Airport
- Cemetery
- Institutional

